

**Charles Phelps Taft Research Center**  
**at the University of Cincinnati**  
**Competitive Lecture Grant Application**

---

All required materials must be included in a single document, uploaded to the electronic submissions system, no later than 5PM on the published day of the deadline. Departmental review is not required for this program.

---

**I. General Information**

- a. Name: XXXXXX
- b. Department: German Studies
- c. Position:
- d. Lecturer: Dr. Joel Stark
- e. If an International Lecturer, indicate visa type: (Domestic)
- f. Address of Lecturer: 1250 W Fullerton Ave Apt 3, Chicago, IL 60611
- g. Lecture Title: Public Humanities: Job Skills
- h. Proposed Lecture Date & Time: March 6<sup>th</sup>, 2020 –3:30-5:00pm
- i. Proposed Lecture Location: University of Cincinnati

**II. Budget**

- a. Honorarium: \$200
- b. Travel Costs: \$200 (Roundtrip Chicago-Cincinnati between \$170 and \$200)
- c. Lodging: -
- d. Hosting Costs: -
- e. Total Amount Requested: \$400

**III. Lecture Description**

- a. Brief Description of Lecture:

Dr. Joel Stark's lecture will focus on discussing skills and qualifications that make humanities graduates unique on the job market. In learning from Joel's experience, we will discover which theoretical and practical experiences from our individual studies can be utilized to gain an

advantage in finding a career outside of academia. Having a guest from a textbook publishing house is of particular interest because it is a career that is open not only to students of German studies, but to anyone in the humanities with teaching and pedagogy experience. In addition, the Klett publishing house for whom Dr. Stark is working puts a strong emphasis on teaching with technology; this aspect will also be a part of his presentation, and it will allow graduate student attendees to enhance their professional knowledge on the use of different technologies in the classroom.

This lecture will be presented as part of a lecture series associated with the graduate course *Public Humanities – HUM 8010*, which brings graduate students from the various humanities programs into an interdisciplinary setting to discuss the humanities outside the academy. The goal of the course is to provide a space to have conversations about alternate career paths for PhD and master students in the public humanities. The seminar has been planned by doctoral students from the Philosophy, English and Comparative Literature, German Studies, Romance and Arabic Languages and Literatures, and History departments and will be moderated by the Associate Dean for Humanities.

Public Humanities meets seven times in the spring semester 2020 for approximately 1 ½ hours each session. Five of the seven sessions will include guest speakers who, like Dr. Stark, have earned PhDs in the humanities and are working in academic and creative careers but are not traditional tenure-track professors. Guest speakers likely will include: UC's Director of Pedagogy and Technology and Director of The Office of Nationally Competitive Awards; the educational director of a Washington, D.C. think tank; the creators of the Radio Ambulante podcast; a political analyst; and a Program Consultant & Instructional Technology Specialist for the publishing house Klett USA (speaker schedule is subject to adjustments as needed).

- b. A brief (2-page) CV of Lecturer: see attached

## CURRENT POSITION

**Program Consultant & Instructional Technology Specialist at Klett USA, Inc.** (Textbook Publisher) Dr. Stark consults college and high school German programs on the types of products and formats that are best suited for their needs; he provides all levels of support to customers across the U.S.; Dr. Stark also develops, implements, and optimizes sales strategy and service workflow he collaborates with international partners to improve products and services as well as conducting research to inform international business strategy

## EDUCATION

### **University of Wisconsin–Madison**

May 2017            **Doctor of Philosophy in German Linguistics with a Minor in Second Language Acquisition**  
Dissertation: “Sociolinguistic and Structural Aspects of Pennsylvania Dutch in the Nineteenth Century: An Analysis of the *Reading Adler* and the Dialect Letters of Dr. Frank R. Brunner.” Advisor: Professor Mark L. Loudon

May 2012            **Master of Arts in German Linguistics**  
Research paper: “The *Sprachkampf* (Language Battle) in Nineteenth-Century German America”

### **University of Michigan–Ann Arbor**

May 2009            **Bachelor of Arts, Germanic Languages and Literatures** Major GPA: 3.7

## LEADERSHIP & SERVICE

**Academic Year in Freiburg Alumni Association**

2015–2018 Co-founder and chairman of the Academic Year in Freiburg Alumni Association, Inc., a registered 501(c)3 nonprofit that organizes networking events and supports study-abroad students with financial scholarships; helped raise over \$25k

### **German and Dutch Graduate Student Association, University of Wisconsin–Madison**

2015–2016 Dutch Committee chair  
2013–2014 Association Co-President, liaison to German Department faculty members  
2012–2013 Undergraduate Committee chair  
2011–2012 Graduate Committee co-chair  
2010–2016 Member, host at outreach events for the undergraduate program (e.g., coffee hour, German movie nights, and running club)

### **UW-Madison Department of German**

Fall 2014 Workshop organizer for UW–Madison teaching technology for new graduate students in German

### PRIOR WORK EXPERIENCE

#### *Teaching Assistant at the University of Wisconsin–Madison*

Instructed and provided feedback to undergraduate learners of German; developed and implemented curricular materials; collaborated with colleagues to put a shared syllabus into practice; (as Head TA) supervised new colleagues' test-writing, scheduled and enforced deadlines, reported on new TA progress to course supervisor

Spring 2016	Spring 2014 Fourth-semester German
Fall 2015	Third-year German: Speaking & Listening
Fall 2013 (Head TA), Spring 2013, Fall 2011	Second-semester German
Fall 2012	Third-semester German
Spring 2012	First-semester German

#### *Mini-Seminar Instructor in the Department of German at the University of Wisconsin - Madison*

Proposed, designed, and instructed 1-week special-topics courses for second-year learners of German

Spring 2016 *The New Fatherland: Patriotism in America's German Newspapers*

Spring 2014      *The Civil War in the Eyes of the Pennsylvania Germans*  
Fall 2012        *Heinz Erhard and German Humor Post World War I*

*Camp Credit Counselor at Concordia Language Villages: Waldsee; Bemidji, Minnesota* - Developed and implemented hands-on language learning activities and classroom curriculum for on-site credit and non-credit villagers

July 2011    Advanced 4-week German Immersion High School Credit Course, Grades 9–12

June 2011    Beginning 2-week German Immersion Course, Ages 7–12

*Assistant Teacher of English at Gymnasium Bad Zwischenahn–Edewecht, Bad Zwischenahn, Germany*  
Assisted teachers of English by designing and conducting classroom lessons for grades 9–13; substitute-taught 9th-grade English for 1 month during a faculty member’s medical leave of absence

Aug 2009–July 2010    Classroom teaching assistant, native speaker expert, and tutor

March 2010              Substitute teacher, 9<sup>th</sup> Grade

#### LANGUAGES

---

English (native)

German (fluent, near-native)

Dutch (fluent, advanced)

Pennsylvania Dutch (conversational)

#### REFERENCES

---

Available upon request